

Indiana University South Bend Assessment Committee Plan

April 2025

The mission of the Indiana University South Bend Assessment Committee is to promote, support and monitor assessment activities at the university.

Commitment to Assessment

The Indiana University South Bend Assessment Committee grew from the University's strong commitment to providing the best possible education for its students. In 1995 the Assessment Committee developed an ambitious plan for implementing and monitoring assessment of student learning in all campus departments and for the Committee's own activities and governance. This document, *IUSB Plan for Assessing Student Achievement*, was submitted to and approved by the NCA, the (then) accrediting body of IU South Bend.

Since the inception of the assessment committee at IUSB, there have been major developments in the scholarship of assessment. Emphasis has changed from mere recordkeeping to using assessment information to improve programs and document the learning of students as they progress through academic programs. Assessment processes have matured in all of our academic departments, and the Assessment Committee has been able to change its focus from implementing formal assessment processes to supporting academic departments as they further develop and creatively implement best practices for their programs. Although the Assessment Committee continues to feel strongly that individual departments are in the best position to establish learning goals, student learning outcomes and determine the most appropriate assessment tools, the Assessment Committee supports and promotes their efforts in a number of different ways. The committee provides regular feedback on the campus assessment process, sponsors workshops and conferences and provides grants to support new assessment activities.

Co-curricular areas were added to the formal assessment processes of the committee in 2013. Areas in student services as well as enrollment management were asked to formally provide assessment cycle materials on an annual basis. Departmental outcomes have been accepted as part of the IU South Bend assessment cycle. In the fall of 2015 the Senate appointed a member of the co-curricular staff to the committee.

Over time, the expectations of government and accreditation bodies have intensified as well, demanding greater accountability and evidence of the value of the education that students are receiving.

Advances in technology and software have resulted in major changes in the way assessment is being documented and reported. Forward thinking academic institutions created software that allowed institutions to standardize the reporting process and easily generate reports for accrediting and other bodies. Several of these have become commercially available. In 2012, the South Bend campus, along with the other regional IU campuses invested in web management software. This technology was designed to simplify assessment reporting and bring the process into line with other IU campuses.

In order to reflect the changes in philosophy and practice that have evolved in the last two decades, the IU South Bend Assessment Committee completely revised the plan which directs the activities of the Committee in 2007, in 2013, and again in 2017. The document was again revised in Spring 2025 to reflect changes in the current plan. This document outlines the current structure and activities, and provides a foundation for the Committee's work.

In writing and updating this plan, the Assessment Committee would like to re-commit to its role in realizing IU South Bend's goal of assuring that its students meet the challenging learning goals set by the University system, the campus and academic and co-curricular departments.

History

The Assessment Committee was initiated in 1987 under the auspices of the Dean of Faculties with the appointment of 10 members representing various departments and programs across the campus including, sociology, education, psychology, guidance and counseling, and student affairs. At its initiation the Assessment Committee had three specific goals:

- To become more informed about assessment activities in higher education
- To organize the assessment effort necessary for various accreditation processes
- To set up mechanisms or systematic program review and outcomes assessment

To accomplish these goals, IUSB brought in an assessment consultant to provide a group presentation on the assessment movement to several IUSB faculty and to provide information about a standardized competency test. In the fall of 1988, IU organized the first statewide Conference on Assessment at which many IUSB faculty played a leadership role in providing information and facilitating discussions using "round table" formats.

From the beginning, the IUSB Assessment Committee has been responsible for promoting and supporting the continuing development of assessment efforts at the university. The responsibilities of the committee include the following:

- Promote and support the continuing development of assessment efforts at the university
- Manage the collection of assessment data from units of the university
- Coordinate the implementation of assessment efforts at IUSB
- Publish an annual report of assessment efforts at IUSB
- Maintain an assessment archive

At its origin, the Assessment Committee consisted of 10 voting members composed of IU South Bend faculty and professional staff, with representation of at least 6 full-time faculty, and could include 2 non-voting ex-officio members that represent the Office of Academic Affairs and students. The voting members were to serve 2-year alternating terms and were not to serve for more than 2 consecutive terms. The Committee members were representative of departments and programs across the campus. The term length was later lengthened to 3 years to provide greater continuity on the committee.

In 2003, the Assessment Committee became a joint committee with the Senate, wherein 5 of the members would be appointed by the Academic Senate and 4 of the members would continue to be appointed by the VCAA.

In 1998 an Assessment Committee secretary was hired part-time. She was responsible for the assessment archives, development of new forms, communications with committee members and campus bodies, meeting minutes, and web development. The website was established in the 2002 academic year and has been used as a tool for communication of the activities of the Committee. She also maintained the assessment library, a collection of books and monographs that can be checked out by interested IU South Bend faculty and program staff. Starting in 2012 she assisted the campus Weave administrator in setting up and maintaining the Weave system. Given current budget considerations the secretary position is no longer a part of accreditation.

The assessment coordinator position, a faculty member with 25% release time and part time summer work was created in 2015 to coordinate assessment and be the administrator of Taskstream. However, like Weave, Taskstream was ultimately determined to provide little return-on-investment, and the contract was not renewed in 2022. The platform was considered overly-complex and not user-friendly by assessment participants. In Fall 2023, the assessment coordinator worked with the committee transition away from Taskstream, adopting a simple (and more likely to be used) Microsoft Word Template for units to report assessments using the course delivery platform Canvas. The move was cheered by all involved in assessment. This move is thought to have greatly contributed to a 100% report rate in Fall 2024, the first time we reached this level of participation since we began our enhanced assessment efforts.

Philosophy and Assumptions

Philosophy and Assumptions - Assessment is an evolutionary process. Faculty and programs at Indiana University South Bend understand that the purpose of assessment is to improve programs.

- **Defining assessment** - Assessment is a faculty and staff directed review of student learning and program development for the purpose of program improvement.
- **The basis of assessment** - Assessment is based on the mission of the university, the objectives of the academic and co-curricular units, and the link between those objectives and identified findings and plans.
- **Responsibility for assessment** - With an emphasis on documenting and closing the “assessment loop”, the administrative responsibility for assessment resides within the Office of Academic Affairs and the Academic Senate. The operational responsibility for assessment resides within the campus Assessment Committee, Deans and individual academic units. The Assessment Committee, which is appointed by the Vice Chancellor for Academic Affairs and the Academic Senate, is responsible for promoting, supporting and monitoring academic and co-curricular program assessment activities at the university. Each academic and co-curricular department and the General Education Committee, is responsible for formulating an assessment plan and conducting assessment activities and evaluation according to that plan. Academic programs, co –curricular programs and the General Education Committee are responsible for revisions in each assessment cycle which includes updating their goals, objectives/student learning outcomes, measures, findings and most importantly their action plans. Academic Deans and Program Directors are responsible for ensuring that all academic programs document their assessment activity in Canvas site for IU South Bend Assessment.

- **Faculty and Staff involvement** - The primary responsibility for the work of assessment resides within each individual academic and co-curricular program. The Assessment Committee offers guidance, and monitors assessment programs, but does not mandate specific goals, outcomes, or assessment techniques.
- **Developmental and evolutionary process** – Assessment is a continuous and continuously changing process. As programs evolve, assessment techniques are tested and programs improve, the assessment process should be flexible enough to adapt to those changes. Therefore, the assessment committee looks for updated outcomes, Measures and Action Plans. Findings are documented and reported newly each year.
- **Goals and outcomes** – Well-defined outcomes are the measures used to assess a program. All academic and non-academic units are required to develop a set of measurable educational objectives as part of the departmental assessment plan, and to update those goals to reflect changes in the program and in the discipline. Departmental outcomes are used in co-curricular areas where goals and objectives are often times dependent on plans that indirectly effect student outcomes, but are an important part of the university structure.
- **Assessment techniques** – Academic and co-curricular programs use a wide range of assessment techniques appropriate to specific disciplines and departments. The Assessment Committee encourages programs to use a balance of direct and indirect measures of student learning, and to not rely too heavily on a single technique. For academic units scholarship in assessment has shown that educators can measure student learning most accurately when a variety of direct, (exams, portfolios, etc.) and indirect (alumni surveys, exit interviews, etc. . .) techniques are used.
- **Transparency** – The assessment committee is committed to making the assessment process as transparent as possible. Access to assessment documentation by campus administration, accrediting bodies, campus units and other invested parties is necessary for responsible accountability. Final summaries of assessment for each unit are posted on the Assessment Committee webpage and Canvas site for IU South Bend Assessment.
- **Program changes** - Program improvements are the consequence of program changes linked to program weaknesses identified by the assessment process. Program improvements involve a multi-step process: 1) assess student achievement, 2) identify program weaknesses, 3) propose program changes, 4) implement selected program changes, 5) assess student achievement to determine the value of program changes. Likewise, co-curricular areas are constantly monitoring the effect of assessments on student success. This process takes considerable time and investment of resources.

When to change, what to change, and how to change it is an educational concern. Implementing program changes may involve one faculty member, a group of faculty, an entire unit, or it may involve the academic senate through one or more committees. Control of these program changes is the responsibility of the faculty. The educational time line for these steps can vary from as little as a semester to several years. Monitoring the impact of this process of program improvement is long term, and requires an extended view.

Policies and Procedures

1. Responsibilities of the Assessment Committee

- a. Promoting, monitoring and supporting the continuing development of assessment efforts at the university.
- b. Coordinating the implementation of assessment efforts at Indiana University South Bend.
- c. Facilitating the accreditation process by assisting in the use of Canvas site for IU South Bend Assessment.
- d. Providing assessment summary information to campus committees, administration and other appropriate university stakeholders.
- e. Maintaining assessment archives, which include annual Assessment Committee reports, assessment data, and other materials gathered by the Assessment Committee during the course of fulfilling its duties.
- f. Awarding assessment grants, on a competitive basis, as funds are available.
- g. Maintaining the Assessment Committee website.

2. General Operation

- a. The presence of a majority of the members of the Assessment Committee shall constitute a quorum.
- b. Minutes of meetings will be recorded and, upon approval by voting Assessment Committee members, will be archived, forwarded to the Academic Senate and made available on the Assessment Committee website along with other assessment-related documentation supporting on-going assessment efforts at the university.
- c. The Assessment Committee shall hold three regular meetings during each semester of each academic year.

3. Membership

- a. Nine faculty members with voting privileges serve staggered three year appointments. Five members will be appointed by the Executive Committee of the Academic Senate; four members will be appointed by the Office of Academic Affairs. Staggered terms are intended to insure that in any given year approximately two thirds of the Assessment Committee members have had previous experience on the Committee.
- b. One student representative appointed by the Student Council when possible.
- c. The Assessment Committee membership will include representation from all campus Schools and Divisions. Members will be appointed from diverse campus units (departments, units and library) in order to best represent the campus make-up. Additionally one person from a co-curricular area will also be included on the committee. The committee may invite one additional person from a co-curricular area to join the committee. The Assessment Committee shall include two non-voting ex officio members, the Institutional Researcher and the Campus Coordinator for assessment, both of whom will represent the Vice Chancellor for Academic Affairs.

4. Chairperson

- a. A chairperson or co-chairs of the Committee will be appointed by the committee with the approval of the Vice Chancellor for Academic Affairs from among the nine faculty members.
- b. The Chair(s) shall serve a one-year term beginning immediately following appointment.
- c. The Chair(s) along with the assessment coordinator are responsible for coordinating Assessment Committee business. The Chair(s) are responsible for presiding at all meetings of the Assessment Committee or designating a temporary presiding officer.
- d. The Chair(s) are responsible for ensuring an assessment committee member records minutes, coordinates the archiving of minutes and other materials that document Committee business.

5. Assessment Grants

- a. Assessment grants supporting assessment activities at the university will be awarded competitively, by a majority vote of the Assessment Committee, to faculty, staff, and other members or units of the university submitting proposals that meet current published guidelines.
- b. Assessment grants are awarded in support of specific work described in funded proposals and are not to be expended on materials or activities not described in the funded proposal.
- c. Academic Committee grant accounts will expire one year from the date the grant account is opened unless special arrangements are approved.
- d. The Assessment Committee shall assure that funds remaining in an Assessment Committee grant account will revert to the Assessment Committee general fund upon expiration of the assessment grant account.
- e. Recipients of Assessment Grants are responsible for providing the Assessment Committee and the Office of Research with a final report detailing the results of grant activities. The final report should be submitted no later than one month after the grant closing date.

6. Changes to Assessment Committee policies and procedures

- a. At least a two-thirds vote in favor of any proposed change by the voting Assessment Committee membership shall be required for any modification to these policies and procedures.

Last updated November 2013, November 2016, April 2025.